

2012 PC EDITORIAL CALENDAR

Editorial Closings

Special Feature	Month	Focus	A = Article P = Product	Special Sections	Ad Bonus	Ad Closing
Corrosion 2012 (March 11-15) Salt Lake City MN Paint & Powder Expo (March 15) St. Paul, MN	February	Coatings	A = Nov. 17 P = Dec. 8	1. Masking Devices 2. Convection Oven Equipment	Double Up— Buy One Ad Get one Free!	Jan. 13
RadTech UV&EB (April 30-May 2) Chicago Electrocoat 2012 (April 11-12) Orlando	March <u>(Digital)</u>	Automotive Coating	A = Dec. 15 P = Jan. 27	1. Conveyor Cleaners 2. IR Oven Equipment	Customer Success Stories (Jan. 27)	Feb. 10
American Ctg. Show (May 8-10) Indianapolis	April	Pretreatment and Stripping	A = Jan. 19 P = Feb. 24	1. Turnkey Systems 2. Touch-up Paints	Tech Update (March 2)	March 9
IWF (Aug. 22-25) Atlanta	June	Custom Coating	A = March 5 P = April 20	1. Vacuum Cleaners 2. Burn-off Ovens	Web Review (May 4)	May 11
PCI NAI Preshow	August <u>(Digital)</u>	Architectural Coating	A = May 14 P = June 15	1. Film Thickness Gauges 2. Hooks and Racks	Tips for Coaters (July 6)	July 13
CCAI Finishing Technologies Pavilion Preshow PCI NAI Show (Oct. 9-11) St. Louis	September	Coating Application and Recovery	A = June 11 P = July 13	1. Special Effects Coatings 2. E-Coat + Powder	Readex® Readership Study	Aug. 10
CCAI Finishing Technologies Pavilion (Nov. 12-14) Las Vegas	October	Test Equipment	A = July 9 P = Aug. 17	1. Conveyors and Components 2. Coatings	Customer Success Stories (Aug. 31)	Sept. 14
SSPC Protective Coatings Show & Conf. (2013) Show dates unavailable at press time.	November <u>(Digital)</u>	Curing	A = Aug. 6 P = Sept. 21	1. Stripping Equipment 2. Washers	Product/ Literature Review (Oct. 5)	Oct. 12

**BUYER'S
GUIDE**

December

**THE ONLY BUYER'S GUIDE ON THE PLANET
DEVOTED SOLELY TO POWDER COATING AND
OTHER GREEN FINISHING TECHNOLOGY**

Nov. 9

INCLUDES THE 2013 CORPORATE CAPABILITIES REPORT

OCT. 26